

GULF BREEZE ZOO'S BOO at the ZOO

OCTOBER 18TH & 19TH AND
OCTOBER 25TH & 26TH



Dear business owner or manager,

The Gulf Breeze Zoo would like to invite you to be a part of their 2014 Boo at the Zoo. Designed for a younger audience, Boo at the Zoo offers 4 days of scare-free fun, highlighted with a "Trick-or-Treat Trail" on October 18, 19, 25, and 26 from 10am-4pm.

Businesses can be involved by becoming sponsors and/or volunteering their time. By being involved at Boo at the Zoo your business will market itself to an engaged audience of thousands of children and families on the Gulf Coast. This year we are expecting over 1000 people to attend each day of our "Trick-or-Treat" trail. Please take a moment to review the sponsorship options.

To reserve your spot on the "Trick-or-Treat" trail, contact **Meg Mogensen at 850-932-2229 x 110 or mmogensen@gulfbreezozoo.org**. Space is limited

Enclosed you will find an event flyer. Please feel free to post it at your business or consult the enclosed sponsor form for more information. Please contact us with any questions or concerns. We hope you can be a part of this "spook-tacular" event.

Thank you,

Meg Mogensen
Events
Boo at the Zoo 2014



Trick-or-Treat Table Sponsor

\$35 per table for one day; \$5 for additional days

- 6 foot rectangle table on trick-or-treat trail.
- Company name listed on Boo at the Zoo website
- 4 day passes to the zoo
- Entry to our table decorating contest for an opportunity to:
 - * have your photo and company name prominently displayed on the zoo website
 - * win a behind the scenes tour for up to 4 employees.

VIP Table Sponsor

\$200 per table for 2 day; \$5 for additional days

- 6 foot rectangle table and tent on trick-or-treat trail.
- Company banner (provided by sponsor) prominently displayed at zoo entrance.
- Company logo and link on Boo at the Zoo website
- Company name on Trick-or-Treat Trail Map.
- 8 day passes to the zoo
- Entry to our table decorating contest for an opportunity to:
 - * have your photo and company name prominently displayed on the zoo website
 - * win a behind the scenes tour for up to 4 employees.

Executive Sponsor

\$1000 per table for 4 days

- 9 foot rectangle table and tent on trick-or-treat trail at the front of the zoo.
- Company banner (provided by sponsor) prominently displayed at zoo entrance.
- Company logo and link on Boo at the Zoo website
- Company logo on Trick-or-Treat Trail Map.
- Company logo on treat bags given to all guests.
- 10 day passes to the zoo
- Behind the scenes tour for 6 employees (choose between giraffe or hippo)



SPONSOR FORM

Please PRINT or TYPE all names legibly and exactly as they should appear in all publications.

Company/Sponsor Name: _____

Contact Name: _____ Date Submitted: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Trick-or-Treat Trail sponsors:

- Must staff your table for the entire duration of the event (10AM-4PM)
- Must provide own candy, give-aways, and promotional material
- Bring at least 1000 pieces of candy if you plan on giving only one piece per child. Plan for more if you will be giving more per child or to adults.
- Supplies/tables can remain set up overnight if sponsor is attending 2 consecutive days.

Level	Cost per	Qty	Total
Executive Sponsor (4 days included)	\$1000		
VIP Table Sponsor (2 days included)	\$200		
Table Sponsor (1 day included)	\$35		
Additional Day(s)	\$5		
Total Due			

Days Attending: _____ October 18 _____ October 19 _____ October 25 _____ October 26

Please make checks payable to: *The Gulf Breeze Zoo*

Drop off or mail form and payment to:

The Gulf Breeze Zoo

Attn: Events

5701 Gulf Breeze Parkway

Gulf Breeze, FL 32563

Check enclosed

Credit Card (Visa or Master Card)

Number: _____

Exp. Date: _____ Billing Zip: _____

I understand if the event is cancelled for weather, acts of God, civil disobedience, or any circumstance event organizers deem out of their sole care, custody, or control, there will be no refund and all contracts are null and void. I am legally bound to pay all fees associated with sponsorship and understand that invoices must be paid on time or will be subject to penalties. I have read the sponsor levels and understand how my business will be represented as well as my responsibilities, which include but are not limited to, staffing my table and providing candy/product for guest for the entire duration of the event day(s) I have agreed to attend. Furthermore, I understand that it is my responsibility to get logos, graphics, company information, etc. to event organizers in a timely manner; failure to do so may result in some of my sponsor incentives not being met.

Signature: _____

Date: _____